



"NOT EVERYTHING NEEDS TO GO VIRAL" SEXUAL HEALTH PRODUCT PACKAGING DESIGN CONTEST

March 21, 2022

"My submission is a representation of showing love to yourself and to others by practicing safety in sexual experiences and seeing health professionals for keeping yourself healthy. Choosing to care for and protect yourself is the greatest act of self love. You are not only caring for you but you are also showing love and care to others in the process, therefore the words, "Safety Is Love".

Anishinaabe ways of life have very important teachings on taking care of our bodies and how our bodies are sacred. We receive one body to nourish, take care of, and grow along with it entirely, physically, emotionally, spiritually, & mentally in this time. Which helped me to land on the words of "Protect What Is Sacred".

I chose to do this design because it's a clear message of what sexual health packaging is about and how the partnering organizations want to share a message of sexual health to the communities. Also, to include colours that are vibrant and assist in supporting the message to be light and understandable for relatively everyone."

Alicia Kejick

Iskatewizaagegan #39 IFN



To the Treaty #3 community:

The Treaty #3 Youth Executive Council (YEC) has partnered with Grand Council Treaty #3 over the last two years hosting a campaign called "Not Everything Needs to go Viral," where the YEC previously held full-day workshops on social media safety, tobacco teachings, and Sexually Transmitted and Blood Borne Infection (STBBI) awareness. We are grateful to past partner organizations in Treaty #3 that supported our initial vision.

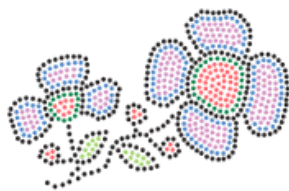
In light of COVID-19, the YEC reimagined the campaign for a virtual setting and held a sexual health product packaging design contest. We are so thankful to the talented artists for their submissions and extend our congratulations to Alicia Kejick for her winning design and the message. Sexual health is health, there should never be stigma associated with protecting yourself. We hope to continue to have discussions on sexual health, healthy relationships, social media safety, and will be distributing the designed sexual health kits via our community partners.

Lastly, we'd like to extend our thanks to Grand Council Treaty #3 and Waasegiizhig Nanaadawe'iyewigamig Health Access Centre for continuing to support "Not Everything Needs to go Viral" and the work of the YEC.

Miigwetch,

THE TREATY #3 OSHKINIIGIIG YOUTH EXECUTIVE COUNCIL

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**GRAND COUNCIL TREATY #3
HEALTH COUNCIL**



**GRAND COUNCIL
TREATY #3**
THE GOVERNMENT OF THE ANISHINAABE NATION IN TREATY #3



**WAASEGIIZHIG
NANAANDAWÉ'YEWIGAMIG**

