



Grand Council Treaty #3

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MEDIA RELEASE

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Grand Council Treaty #3 introduces The Red Ribbon Campaign in awareness of MMIWG

The Social Department of Grand Council Treaty #3 with support of the Women's Council Gaagiidoo-Ikwewag, is introducing The Red Ribbon Campaign in awareness of Missing and Murdered Indigenous Women and Girls.

The Red Ribbon Campaign is a Treaty #3 Territory movement for Indigenous and non- Indigenous people who stand against violence toward Indigenous Women and Girls.

The Red Ribbon represents Zahgidiwin (Love), in honor of the Seven Grandfather Teachings and Missing and Murdered Indigenous Women and Girls. Wearing this ribbon signifies your commitment to honour, respect, protect and love the Indigenous Women and Girls in your life and to come together in ending violence against Indigenous Women and Girls.

In light of the unsolved cases here in Treaty #3 territory it is time we recognize violence against Indigenous Women and Girls as a National Human Rights Crisis.

“It is initiatives such as The Red Ribbon Campaign that keeps the issue of Missing and Murdered Indigenous Women and Girls at the forefront of discussions in our Nation,” said Ogichidaa Francis Kavanaugh. “I applaud the leadership of the Women's Council and lift them up in their efforts to have these difficult conversations and raise awareness of MMIWG.”

Indigenous women make up 4% of Canada's population yet account for 10% of all missing or murdered women.

Grand Council Treaty #3 will continue to advocate for Missing and Murdered Indigenous Women and Girls, and press for action on systemic racism in all its forms.

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